

## 2023 NCSEA Board of Directors Election



Jay Bland, Esq. Chief Growth Officer GreenCourt

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## **2023 NCSEA** Board of Directors Election

Jay Bland serves as GreenCourt's Chief Growth Officer and is a member of the company's executive team. He is responsible for developing new business opportunities and long-term strategies that not only benefit the company, but also serve the needs of the Bar, the courts, government agencies, and child support programs.

Jay earned a bachelor's degree in economics (cum laude) from Auburn University, a master's degree in business administration from Samford University, and a juris doctorate from Cumberland School of Law. Jay is a member of the State Bar of Georgia and he volunteers with the Truancy Intervention Project of Georgia.

Jay is a proud father to Jack and Josie Bland, and a loving husband to Maddy Bland.

In his free time, Jay likes to play golf and enjoy the great outdoors







- NCSEA Team Synergy Co-Lead 2023
- NCSEA Vendor Relations Committee 2023
- NCSEA Policy Forum Planning Committee
  2023
- NCSEA Nominating Committee 2022, 2023





## How has your volunteer work with NCSEA prepared you for the commitment of Board service?

NCSEA volunteer work has been some of the most rewarding work of my professional career. Being a part of a team environment with all types of individual backgrounds and rallying around a common goal is A LOT of fun.

If selected, I look forward to bringing my energy, focus, and love for teamwork to the Board.





The child support community - and NCSEA as a body - is comprised of diverse individuals and entities, all dedicated to the child support mission, but with very diverse points of view, policies, and processes.

What do you see as the role of the Board in representing those diverse voices and perspectives in shaping the future of child support?

I love this question. In a former life, I believed that being a "people pleaser" was a negative label. A label that I struggled to embrace. Then, I realized that pleasing people requires 1) listening skills and 2) a deference to action. Doesn't sound so bad, huh? I am now a proud people pleaser. I want folks to be heard, and I love gathering information and doing everything I can to bring positive change and action.



The skills that I have been blessed with will allow me to seek input from all types of individuals from all different backgrounds, and formulate a plan to make sure the board 1) listens and 2) acts.

